



## **EPAA is pleased to announce we have entered into a partnership with VIP VA!**

Our partnership will not only strengthen our position in the market but also ensure EPAA Members who are making the all-important transition from EA/PA to VA, do so with the right tools, resources and support in place.

EPAA champions every facet of the Assistant profession, which includes our hugely talented Virtual Assistants and PAs. Virtual Assistants have been part of a growing trend for the past decade and will only continue to grow as time and technology moves on. I can certainly see why some have an interest or make the move to this side of the profession. It is incredible to see the services being offered by our VAs to businesses across the UK and internationally too.

Today's EAs and PAs are undertaking extremely expensive and time-consuming commutes into offices across the UK. In addition to this you may be working exceptionally long hours, on low pay, a negative work environment or perhaps a combination of the three or more.

Or perhaps you need flexibility around hours, to spend more time with family or other projects in your life and want to know more about what it's like to be your own boss?

For EPAA Members there is a webinar every quarter directly with Charlotte, on those making the first steps or indeed have an interest in this for the future.

Interested members will also have access to a dedicated training webinar every quarter, which will be on a variety of topics.

There are many facets to operating as a VA and it is important to know and learn as much as you can - from engaging new clients, to marketing yourself 'your business' and understanding your niche and offering.

Discounts are available to EPAA members on membership with VIPVA, as well as coaching and training courses. The partnership will see both organisations collaborate on certain campaigns and projects as time moves on.

Our organisations are in alignment with our need to raise standards and the profile of the profession. We are confident and excited that with VIP VA's high level of expertise and passion we can drive forward excellence together!

Best regards

[More information here](#)



**Charlotte Wibberley, CEO of VIP VA says:**

"Making the leap from PA to VA was the best move I ever made, and I am delighted to now be able to support so many VAs and PAs alike in their mission to create a business and lifestyle with freedom, flexibility and fulfilment - on their terms!

I have seen a huge increase in the number of PAs moving from employment to self employment in the past year alone - and the trend is only set to continue on a much larger scale. Low salaries, lack of career recognition and progression and long days with commuting aren't feasible for many - PAs are starting to realise they can still follow their career passions AND have the flexibility they want for their personal lives.

I am thrilled that VIP VA is partnering with Victoria & EPAA - she shares my passion for championing PAs, EAs and VAs, engaging with clients and business owners and spearheading a movement to improve industry standards and perceptions across the board"

## ABOUT VIP VA

Founded in 2015, VIP VA is the organisation that passionately supports, nurtures and champions the VA industry and is pioneering the need for and setting of industry standards.

Charlotte Wibberley, CEO & VA Coach, founded the company to bring together high performing VA business owners to connect, collaborate and learn together, as well as to engage with business owners more widely around the worth and value a great VA can bring to them and their businesses.

Charlotte also works with PAs looking to make the leap from employment to self-employment as a VA.

Through their fully vetted and elite directory, VIP VA also connects awesome VAs with the business owners that want and need them.

[Visit VIP VA Website](#)

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