



The 'Not Just a Girls Job' is a campaign brought to you by EPAA UK. The campaign aims to challenge common assumptions and perceptions of the EA/PA/Secretary role being a career just for women.

Statistics used by the EA/PA profession over the last few years have placed the gender split as high as 97% female to 3% male for the UK! The global average has been quoted as 98% female to 2% male. There are very few professions that operate under similar percentages and have this ratio of women to men.

At EPAA, we believe a better gender ratio will make for an enriched profession and our mission is simple – we want to inspire boys and men to consider the profession as a credible career choice and remove some of the stereotypes associated with the roles under the administrative umbrella.

Our campaign will seek to decrease this split over time, using a range of awareness raising initiatives, in addition to educating the world of work at large on why this is a gender-neutral role.

The first stage of our campaign will showcase male EAs and PAs who already undertake one of these roles and their career journeys. More information to be released shortly.

The overall aims of our campaign can be found [here](#)

MALE EA/PA SURVEY

We are asking as many male EAs, PAs, VAs and Administrative Assistants to complete the short survey below – we need them/you to provide us with some direct feedback on your experiences so far as an assistant and the profession at large. The survey will now close on Friday 3rd February 2017.

Please do share with your male colleagues/friends or family members, if they are working in the administrative profession.

We are proud to be working on this very special campaign and look forward to seeing it

develop over time.

Best regards

Victoria Darragh
Chief Executive

SHARE SURVEY LINK

Connect with us

