

PARTNERSHIP ANNOUNCEMENT



Dear Members,

We are delighted to announce our new strategic partnership with the Adam Fidler Academy!

Adam Fidler is a former EA and now thought-leader/presenter and consultant to the Assistant profession. In addition to this, he has recently opened a brand-new academy for Assistants in Manchester (he also conducts training in London and other major UK cities) – the academy offers a variety of training and development programmes, for all the different levels within the profession.

We know many of our members will know or have heard of Adam and perhaps been fortunate enough to see him present/train at a variety of events. He is quite simply put, one of the most respected and influential trainers in the country!

Adam has spent a considerable amount of time researching the structure of the profession and future of the roles in the UK. His thought-provoking blogs have been a hit all over the world via social media and with HR managers too! There is no doubt he is a leader in our field and we are confident our members will find high level and professional training, suited to your needs.

Adam and the Academy are in line with our values and mission as an association and national body. Professionalism is at the heart of what both of our organisations do and convey and it is fair to say we have the highest of standards for Assistants. We are both striving for excellence across the profession and in redefining the perception of the 'outside world'.

Our partnership with the academy is another solid step in our journey, in getting the profession where it needs to be - with and supporting the most talented and developed Assistants across the country.

Adam will be a firm fixture as part of our events this year and can be seen presenting at the public-sector PA, university, third and legal sector conferences and Fellow Training Day. He will also be conducting training webinars specifically for EPAA members, more details of which will be released shortly.

We look forward to working with Adam and the Academy as we continue to raise standards across the Assistant profession.

Best regards

Victoria Darragh

Founder



ABOUT ADAM FIDLER ACADEMY

Adam Fidler Academy, founded by Adam Fidler, is based on just one premise: high-quality teaching, training and learning for Executive Assistants (EAs), Executive PAs and business support professionals.

Adam Fidler is renowned for his passion about the value of first-rate executive support, his inspirational teaching style, and his perspectives on the true role of the Executive Assistant.

Having gained a broad, corporate experience as a Board-level/C-Suite EA/Business Support Manager in a variety of blue-chip organisations, including The Boots Company PLC, Bank of America and as a Private PA to a high-profile Chairman, Adam's expertise is unrivalled in the field of executive and business support, and the role of the 21st Century Executive Assistant.

He set up his own training consultancy, Adept Executive Consulting Ltd, in 2015, but has been teaching secretaries, PAs and EAs since 2008 for clients such as Pitman Training Group, Jan Jones International and CBM Training (South Africa). He is a regular speaker at industry events and conferences throughout the world.

With an emphasis on teaching practical skills and strategies to continuously improve business performance and effectiveness, Adam Fidler Academy is the first-choice training institution for PAs, EAs and Business Managers.



ACADEMY PROGRAMMES

Maximising your success as a New PA | two-day programme

- 6th to 7th July 2017 – Adam Fidler Academy, Manchester

Mastering Minute-Taking | one-day programme

- 10th July 2017 – Adam Fidler Academy, Manchester
- 8th September 2017 – Adam Fidler Academy, Manchester
- 4th October 2017 – Adam Fidler Academy, Manchester
- 10th November 2017 – Adam Fidler Academy, Manchester

Get Ahead as an Executive PA | two-day programme

- 10th to 11th April – Adam Fidler Academy, Manchester
- 4th to 5th May – Adam Fidler Academy, Manchester
- 15th to 16th May – Central London
- 24th to 25th July 2017 – Central London
- 10th to 11th August 2017 – Adam Fidler Academy, Manchester
- 11th to 12th September 2017 – Adam Fidler Academy, Manchester
- 16th to 17th October 2017 – Central London
- 11th to 12th December 2017 – Adam Fidler Academy, Manchester

The Strategic Executive Assistant | two-day programme

- 27th to 28th April – Adam Fidler Academy, Manchester
- 25th to 26th May – Adam Fidler Academy, Manchester
- 1st to 2nd June – Central London
- 12th to 13th May – Adam Fidler Academy, Manchester
- 3rd to 4th August 2017 – Adam Fidler Academy, Manchester
- 18th to 19th September 2017 – Central London
- 12th to 13th October 2017 – Adam Fidler Academy, Manchester
- 24th to 25th October 2017 – Central London
- 23rd to 24th November 2017 – Adam Fidler Academy, Manchester
- 6th to 7th December 2017 – Central London

Being More Influential to Enhance Collaboration | two-day programme

- 29th to 30th June – Adam Fidler Academy, Manchester

Presenting with Style, Charisma and Vision | two-day programme

- 17th to 18th May – Adam Fidler Academy, Manchester

Highly Effective and Authentic Leadership: Understanding your leadership potential | one day programme

- 5th April – Adam Fidler Academy, Manchester
- 5th July – Adam Fidler Academy, Manchester
- 3rd October – Adam Fidler Academy, Manchester

Course outlines can be found [here](#)



“I am thrilled to be working exclusively with EPAA, offering Members two of the best-selling PA/EA courses in the UK, which focus on elevating and re-defining the role of Assistant – and teaching delegates the strategies and perspectives they need to excel as a high-flying Assistant.” Adam Fidler

ENJOY 15% OFF

EPAA Members are entitled to a special discounted rate of 15% off all Adam Fidler Academy products and services.

To take advantage of this offer please complete the enquiry form [here](#)

[Visit Adam Fidler Academy](#)

Connect with us

